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CARIBBEAN ZIKA PREVENTION AND RESPONSE

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AND RED CRESCENT SOCIETIES (IFRC)**

DURATION: 2016-2019

The goal of the IFRC Caribbean Zika Project is to reduce risks associated with Zika infection through mobilization of Red Cross National Societies in 13 Caribbean territories (Jamaica, Antigua and Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, St. Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, and Trinidad and Tobago). At the regional level, IFRC ensures effective learning and knowledge sharing related to Zika and community engagement through regional coordination meetings and exchanges.

In Jamaica, the Red Cross National Society is facilitating intensive community-level activities in eight parishes across the island: Kingston, St. Andrew, Portland, St. Mary, St. James, Westmoreland, and St. Catherine and Clarendon. Activities include Zika risk communication activities, community vector control, and psychosocial support for affected families at the household and community level. At the start of implementation, the Jamaica Red Cross completed a Knowledge, Attitudes, and Practice (KAP) Survey to identify gaps in community engagement activities and inform Zika prevention strategies and approaches. The KAP survey will be repeated throughout implementation to assess changes in knowledge, attitude, and practices and inform program activities.